



# WAYSIDEWILL

WILL GUTIERREZ



## INFO

1523 N Yucca Ave,  
Rialto California, 92376

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[www.waysidewill.com](http://www.waysidewill.com)

## WILL GUTIERREZ

Designer, Illustrator and Athlete, first generation Mexican American.

Fast learner who enjoys problem solving and working efficiently.

## SKILLS

### Design

Branding, Packaging, Apparel,  
Logo, Page Layout, Web,  
Photograph Edits, Menu Design

### Illustration

Branding, Apparel, Pattern,  
Digital, Print

### Motion

Logo Animation

## LANGUAGES

### Spanish

Read + Write

### English

Read + Write

## EDUCATION

### 2019

Bachelors of Science in Graphic Design  
[Portland State University]

## WORK HISTORY

### 2021–2022 [Textyle]

#### Freelance Designer

Involved in: art direction, brand design and development, rebranding, logo animation, icon design, social media content, menu design, illustration.

### 2021–2021 [Obvi Design]

#### Freelance Visual Designer

Involved in: visual direction, web design, logo animation, icon design, brand asset building, social media content, keynote design, brainstorming, concept illustrations.

### 2017–2018 [Jolby]

#### Design Intern

Involved in: web design, menu design, social media visuals, photo touch up, problem solving and creative thinking. I learned how to collaborate and make iterations while maintaining a set schedule and providing work on time. This was a great opportunity to learn what its like to work in the design industry.

## AWARDS + ACCOMPLISHMENTS

### 2020

Featured Artist  
5x5 Print Show  
[Outlet PDX]

### 2019

Schnitzer A+D Scholarship  
[Portland State University]